

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No. 26-18/2010-T&C-CM

Date: 8.10.2012

Circular T&C-CM No. 70/12-13

Sub: Extension of promotional scheme offered on the occasion of BSNL Day under GSM services-req.

Kindly refer to this office order of even No. dated 17.09.2012 vide which on the occasion of BSNL Day, as a goodwill gesture, it was decided by the Competent Authority to offer 20% extra usage value on certain Top-up Vouchers/C-top-up/Flexi top-up under prepaid GSM services, for a limited period of 7 days i.e from 01.10.2012 to 07.10.2012. Now, based on feedback received from field units, it has been decided by the Competent Authority to extend the above offer of 20% extra usage value for 3 more days i.e. 08.10.2012 to 10.10.2012 as already intimated by P&P-CM Cell vide e-mail dated 07.10.2012.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.


3. This circular is issued based on the approval in P&P CM cell File No.3-23/2009/P&P-CM (Pt.1). For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)